

2-DAY GEL REFRESHER COURSE!



Hi, I'm Mia!

I feel so blessed you are considering taking education with me, and I know the decision to invest in yourself probably isn't taken lightly. If you're seeking to truly level up your business, I can confidently say you're in the right place! I pray that choosing to advance your skills with me will help you to reach your goals as a nail artist!

I have *lots* of experience in the nail industry, and over the past 16+ years I've seen countless nail techs struggle with two of the exact same things over and over. First, the proper foundation from initial training that sets them up for success, and second, the confidence they need to attract *and* retain higher paying clients who will come to them for quality over quantity.

All too often the goal of most nail techs is to increase speed as a way to get more clients in the door. Sure, this is one way to make more income, but I promise you it only leads to one thing, burnout.

Less hours, *and* more money?

YES PLEASE

I've designed the curriculum for this refresher in a way that will not only help you to elevate the skills and knowledge you already have, but also the confidence to increase your revenue as a nail artist.



During our time together I'll be doing more than just teaching nails, I'll be an open book for you to ask anything you want, allowing me to share my personal business and marketing tips with you. Thus taking your career to the next level. I'll even do a personal audit of your social media accounts and help you fix any mistakes you're making in your branding.

By the end of our 2 days together you'll not only be able offer your clients a much more refined service, but you'll understand how to change your pricing structure in a way that doesn't 'shock' your clients, but give you the opportunity to make more money, and work less of those precious hours of the day

Did you know?

Due to the influx of discounted chop shop salons in North America, nail technicians have typically remained the most under paid professionals in the beauty industry. Another reason for this is the fear of charging too much and losing clients. If this is you, you're still attracting the wrong clientele. Let's fix it!

This 2-day course is the *ultimate* level up for your career in nails.

Day One

You'll start my learning to execute a flawless nail prep including e-file manicuring and how to avoid lifting and increase retention, then we will move into the following.

Morning

The 101 on working with soak off gels

- Secrets of working with natural nails to maintain nail health
- How to achieve lasting results from structured manis and overlays
- Structure & zoning for perfectly shaped nails
- Advanced gel application tips for BIAB's
- Shaping for short nails, and mistakes to avoid.

Afternoon

- The 101 on GelX/Tipeez services
- Secrets for a flawless lasting application
- How to troubleshoot and avoid air bubbles
- Safe soak off removal and filling GelX
- How to add them into your service menu and pricing

To finish off the day, as a bonus you'll also learn how to create an extra revenue stream though launching a press on business. I'll also be sharing my supply list, and vendors to take all the stress and trial and error out of researching it yourself.

Day Two

We will start the morning with a coffee and Q & A, I want to know where you are struggling most before we dive into advanced sculpting. This helps me to know what to look for when you're working and the best way to explain things to help you achieve your goal! On day two, you will learn the following.

Morning

The 101 on beautifully structured pinched nails

- You'll learn the differences in structure for the following advanced shapes: Square, Coffin, Russian Almond, and Stiletto
- You'll learn the top 5 reasons you should be pinching your nail sets
- Secrets to customizing forms for difficult nail shapes
- Expert application of nail forms to achieve a perfect c-curve
- Pinching timing, techniques and what mistakes to avoid
- Gel application tips and how to gauge the perfect thickness for a pinched extension

Afternoon

- You'll learn my own personal advanced filing techniques
- What you're doing wrong with shaping and how to fix it
- Refinement of recognizing flaws to create a flawless final shape
- Bevelling, and why it's going to change your nail game
- How to paint a flawless French
- Gel polish application dos and don'ts
- Nail Photography & more

Bonus:

If everything gets completed on time, I will spend the last hour or so answering questions and conducting a Branding/Marketing audit on your Instagram account. This let's me help you to see where you need to improve and help you strategize on how to get there.

Pricing

I know not everyone is going to require the same level of attention or have the same focus to what they would like to learn. For this reason, I have two different options.

Day One Only

Day one split as being available for those only interested in working with natural nails or soak-off products such as BIAB and GelX/Tipeez.

The total cost for day one on its own is \$850 plus gst

Both Days Together

Designed to support you in achieving your goals this is the preferred option for students to take. You also save \$300 by taking both days combined.

The total cost for both days is \$1400 plus gst

Note:

Day two is not available separately due to what we cover in day one being essential foundation for day two lessons.

Location

My academy is located in our home in Northwest Calgary in Beddington Heights. The space is a beautiful, cozy environment for learning and class sizes are small at a maximum of 4 students per class. This gives ample 1:1 time for each student ensuring the highest quality of education. Plus as a bonus we always have a fully stocked coffee, tea and snack bar right in the academy space for your convenience.

When you take training with me, my home is your home. I want you to feel comfortable, relaxed and ready to learn.

But wait, there's more!

I want you to be set up with the same tools I use, know and love myself!

So my refresher now has the option to include a highly discounted kit of my own personal favourite products for creating flawless nails.

The class kit is valued at almost \$400 and includes the following:

- *Ugly Duckling Gel Products*
 - Prep
 - Primer
 - Build-A-Base Milky Pink
 - FuFu Sculpting Gel
 - No Wipe Topcoat
 - Oval Gel Brush
 - Painter Gel Brush
 - Angled II brush
 - White Gel Paint
 - 500pk Tipeez full cover gel tips
 - UD pinching tool
- *Fuzion Nail Forms*
- *Magic Gel 180 grit & 150 grit nail files*
- *My favourite buff blocks*
- *A mini LED nail light*
- *2 diamond e-file manicure bits*
- *and 1 carbide microcone e-file bit*

The kit is optional, but highly discounted at \$200 for almost \$400 worth of gels and products!

Take a peek inside the kit!



MINI LED LIGHT



HALF MOON MAGIC FILES



BUFF BLOCKS



C-CURVE PINCHER TOOL



FUZION NAIL FORMS



PRIMER



PREP



FUFU SCULPTING GEL

NO-WIPE TOP COAT



WHITE GEL PAINT



MILKY PINK BUILD-A-BASE



Enrolment

Are you ready to say yes to higher quality nails, a growing clientele and more cash in your pocket? If so, then let's make it happen!

To secure your spot in the program, fill out the enrollment application form by clicking on the BIG button below and let me know your preferred start date. I'll be in touch shortly and we can chat about further details and answer any questions you may have!

I'm so excited you're making the choice to choose you, your future self will thank you! Let's take your skills to the next level!



Not ready to take action quite yet? No sweat!

I would much rather you take the time to think it over than jump into something you're not ready for. After all, not everyone is meant to be a nail artist, even if it is the funnest job ever, you have to love nails and have an attention for details!! Let's hop on a call to make sure you are a good fit for the program first!

Click the "book now" button below and let's get you scheduled for a discovery call before you make any life changing decisions! hehe





THANK YOU!

I'm really excited at the opportunity to help you advance in your skills and career as a nail tech!

If you have any more questions you can send me a direct message through instagram @celestialacademyofnails or @itsmiamichele

Talk to you soon!

xo Mia